

NGBS Green Certified Products



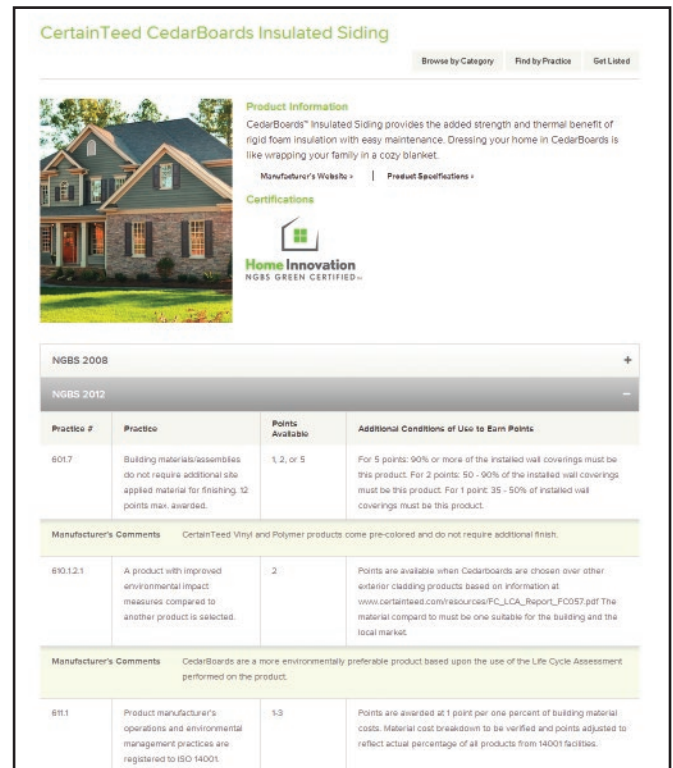
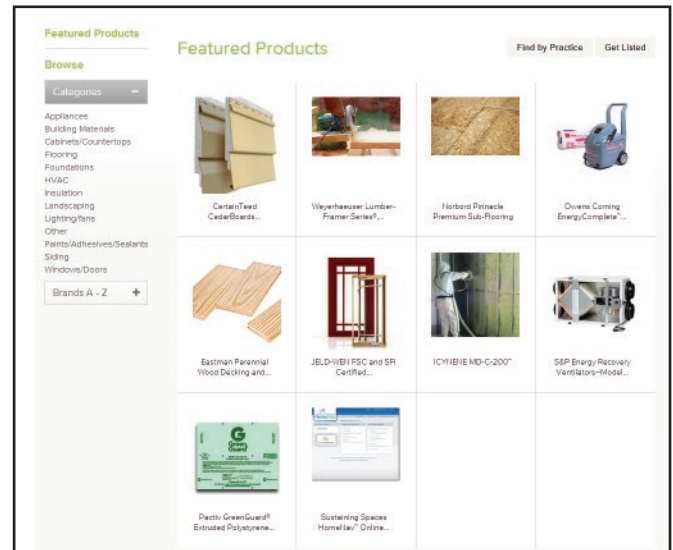
Green building is becoming more and more mainstream for single-family homes and multifamily buildings. At the same time, consumers who are inundated with green claims are becoming more skeptical and confused.

Builders and designers are looking for a reliable and credible way to identify products that contribute to making a home green and support their marketing and certification-based claims.

To help bridge the gap between manufacturers who make products eligible for National Green Building Standard™ (NGBS) certification points, and builders/designers who want to use them, Home Innovation Research Labs created the “Home Innovation Research Labs Green Certified Product” program.

This program requires manufacturers to provide appropriate third-party evidence that their products meet the criteria of the NGBS. Green Certified Products carry a certificate from Home Innovation Research Labs that identifies the specific practice(s) of the NGBS where points for the product are available. This information streamlines the specification of products to be used in green homes and multifamily buildings, and the approval of certification points by accredited green verifiers.

NGBS Green Certified product information can be found at www.HomeInnovation.com/GreenProducts. While largely designed for architects, builders, and remodelers seeking NGBS Green Certification of their projects, the site is equally beneficial for consumers or anyone who’s interested in making their home more comfortable, durable, and efficient – more green.



HomeInnovation.com/GreenProducts

Why should you seek the Home Innovation NGBS Green Certified mark on your products?



Home Innovation
NGBS GREEN CERTIFIED™

MANUFACTURER BENEFITS:

- **Position Your Company as a Green Building Leader** – Recognition by architects, builders, and remodelers that your product will earn points toward green certification to the National Green Building Standard without additional documentation and verification
- **Validate Your Products' Sustainable Attributes through Third-Party Certification** – Display the NGBS Green Certified mark on your approved products' packaging and promotional materials, and provide your consumers with added confidence
- **Increase Your Products' Exposure** – NGBS Green Certified Products are sourced by architects, builders, and remodelers and are integrated into the NGBS Green scoring spreadsheets, which are used for every project seeking certification
- **Increase Online Traffic** – Link to your product webpages and spec sheets from the online NGBS Green Certified product listing

ARCHITECT/BUILDER/REMODELER BENEFITS:

Don't wonder if your verifier will agree that you should get the points you're claiming – know it! On our website, you will find:

- Products certified to earn points toward a building's NGBS Green Certification, as well as detailed manufacturer product information and downloadable specs for many products
- Details regarding which products have been certified for specific attributes, and any additional usage requirements for earning points



Looking for an NGBS Green Certified Product? Have a product you want to get certified? Just visit us online.

HomeInnovation.com/GreenProducts

The Home Innovation NGBS Green Certified mark is not a representation, warranty, guarantee of product performance, or certification of code compliance. For details of the product warranty, consult the product manufacturer.

Home Innovation Research Labs, 400 Prince George's Boulevard, Upper Marlboro, Maryland 20774

P: 301.249.4000 | F: 301.430.6180 | HomeInnovation.com | [Twitter.com/HomeResearchLab](https://twitter.com/HomeResearchLab) | [Twitter.com/NGBSGreen](https://twitter.com/NGBSGreen)

Finding Innovation a Home

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