

Residential Energy Guarantee™



Home Innovation
NGBS GREEN CERTIFIED™

Stand behind your NGBS green home.

Your new home is NGBS Green Certified ... now what? Make the most of your certification with the Bonded Builders Warranty Group Residential Energy Guarantee™. By using a HERS score to qualify your home for the energy portion of the NGBS, you are eligible for the BBWG Residential Energy Guarantee. With the added benefit of your home's NGBS Green Certification by Home Innovation Research Labs, you are assured the best pricing available for this important guarantee.

EMPOWER YOUR HOME BUYERS

Your buyers will save money on utility bills with your NGBS Green Certified, energy-efficient home. Guaranteed.

The BBWG Residential Energy Guarantee covers the additional cost of natural gas and electric utilities that exceed the guaranteed energy usage of the homes you enroll.*

PLUG INTO THE NUMBERS

Bonded Builders Warranty Group spoke to homeowners who purchased new homes between 2008 and 2012 and found:

- **Over 90%** were interested in the idea of an energy guarantee
- **Over 90%** would recommend a builder who provided an energy guarantee
- **75%** believed an energy guarantee would increase confidence in energy savings promoted by the builder
- **Over 70%** said an energy guarantee would increase their interest in purchasing a home
- **90%** indicated an energy guarantee would motivate them to seek more information from the builder by calling or going online
- **Over 70%** of purchasers wished they had an energy guarantee
- **85%** were concerned about energy costs and their expected monthly energy bill

** Subject to terms, exclusions and conditions as specified in the Guarantee.*



**Residential
Energy
Guarantee™**

ENERGIZE YOUR REPUTATION

When you stand behind the energy efficiency of the homes you build, Bonded Builders Warranty Group is standing behind you.

Having an energy guarantee validates your standing as a builder who is committed to high-efficiency homes that are as good for the planet as they are for the homeowner.

ELECTRIFY YOUR EFFICIENCY

Bonded Builders Home Warranty will handle all of the paperwork and communications with your buyers, including:



- notifying homeowners of the home's enrollment in the program – so you don't have to,
- getting agreement on the terms and conditions of the guarantee – so you don't have to,
- collecting the homeowners' utility company information and requesting authorization to receive energy usage data – so you don't have to,
- paying your buyers for energy usage exceeding the amount of annual estimated usage determined at enrollment – so you don't have to!

And it's a simple process:

- Provide BBWG with a home's HERS® certificate and information about the home to set the Annual Energy Guarantee Level for natural gas and electric usage.
- Choose terms of 2, 3, or 5 years, and pay a small one-time fee.

Charged up and ready to go?

To take advantage of the special pricing benefit for Home Innovation NGBS Green Certification Partners, contact Bonded Builders Warranty Group, an affiliate of Bankers Financial Corporation.

800.749.0381 | bondedbuilders.com

Not yet getting your homes NGBS Green Certified? Contact Home Innovation Research Labs.

800.638.8556 | HomeInnovation.com/Green

Home Innovation Research Labs, 400 Prince George's Boulevard, Upper Marlboro, Maryland 20774
P: 301.249.4000 | F: 301.430.6180 | HomeInnovation.com | [Twitter.com/HomeResearchLab](https://twitter.com/HomeResearchLab)

Finding Innovation a Home

Home Innovation Research Labs is an independent subsidiary of the National Association of Home Builders (NAHB). Copyright © 2013 All rights Reserved.